



2009 Perspective Users' Conference

Track

Analyze

Report



Prevent

Introducing Perspective **Version 2.0**

March 10 & 11, 2009
St. Pete Beach, Florida

2009 Perspective Users' Conference

Join us on March 10th and 11th, 2009 at the TradeWinds Island Grand Beach Resort in St. Pete Beach, Florida for our debut Perspective Users' Conference, and experience first-hand how to optimize your incident reporting to track, analyze, report AND prevent future incidents.

Track

Analyze

Report



Prevent

During this two-day event, build on what you know about Perspective and get your first in-depth look at Version 2.0. You'll receive high-level hands-on training, hear from users who want to share their Perspective experiences, and see presentations on everything from investigation and case management policy, to out-of-the-box ways to use Perspective, to how to increase the functionality of your system.

By attending the PPM 2000 Perspective Users' Conference, you will:

- Experience first-hand what's new in Perspective Version 2.0.
- Learn about the latest innovations in integration options for Perspective.
- Hear about future plans for Perspective and its technology roadmap.
- Discover new policies and practices for more effective incident reporting and investigation management.
- Network with other Perspective users to learn from their incident management—and Perspective—experiences.

Who Should Attend?

This conference is a great opportunity for all Perspective clients... whether you are just starting to use the system and want to learn more about its advanced features, or whether you have been using Perspective for a while and want to learn how Version 2.0 will affect your team.

Program Format

During this two-day event, we are offering a combination of sessions to choose from—including **General Sessions**, **Breakout Sessions** and **Hands-On Training Labs**. The agenda has been tailored so participants can balance knowledge sessions with hands-on experience with Perspective Version 2.0.

General Sessions

The conference includes four General Sessions that everyone will want to attend:

1 Introducing Perspective Version 2.0:

Get a first-hand look at the upcoming Perspective release—Version 2.0—designed to streamline your investigation management process. This session will include an overview of our new Case Management module, alerts and messaging, and many more additions.

2 Keynote Speaker—Johnny Walker, Group Manager, Microsoft Global Security:

This keynote address is a 'must attend' as Johnny Walker from Microsoft will share his experiences in setting up Microsoft's Global Security Center, including the integrated use of Perspective throughout the enterprise. In addition, Johnny will touch on technology futures and directions for Microsoft.

3 Perspective's Technology Future & Roadmap:

Our product management team will discuss the future of Perspective, including feature enhancements and new technology.

4 Industry Members Roundtable:

At this session, you will meet representatives from other organizations in your industry using Perspective and have the opportunity to discuss best practices.

To round out the conference's General Sessions, you may choose from a variety of Breakout Sessions and Hands-On Training Labs. Each of these sessions has been designed to address specific topics of interest, providing the in-depth information you need to maximize your Perspective experience.

Breakout Sessions

Integrating Physical Access Control Systems with Perspective:

See the launch of Perspective's integration with various video capture, alarm and other Physical Access Control tools. We will also feature Perspective's integration with March Networks' Videosphere solution.

Perspective Import Manager & Web Services:

Through numerous examples, you will learn how Perspective Premium's built-in Import Manager uses Web services to bring external data into Perspective via the Gateway.

Creating an In-House Training Program:

One of the most effective means of maintaining a successful reporting and investigation system is to conduct ongoing user training. In this session, you will learn the fundamentals of creating an in-house training program for Perspective.

Integrating Mobile Devices with Perspective:

During this session, you will get a detailed first-hand demonstration of FlexIDC, illustrating how ground force personnel in the field can create and send incident reports to the Perspective Gateway using mobile devices from FlexSystems.

Integrating Business Intelligence & Performance Management Solutions with Perspective:

This session will demonstrate some new tools for business analytics, including the integration of Perspective with Actuate's Performance Management tool and Microsoft's Business Intelligence tool sets—Windows SharePoint Services and Performancepoint.

Using e-Reporting & Custom Web Forms:

In this session, we will explore some of the options for Web-based incident data capture, including designing your own custom Web forms.

Integrated Investigative Analytics:

Using Perspective Visual Analysis, see first-hand how to extend the full investigative powers of Perspective with visual link analysis. We will also explore Perspective's direct integration with i2's Analyst's Notebook.

Case Study—Delta Air Lines:

In this session, led by Kim Hodgkin (Delta's Manager of Security Administration), discover how the world's largest airline went from an aging and non-functional incident management system to launching Perspective throughout their international operations.

Hands-On Training Labs

Perspective Basics:

Develop a clear understanding of Perspective's essentials—the terminology, icons, form navigation, operation of each field and proper data entry.

Introduction to Investigations & Case Management:

Learn how to use our new Case Management module. Follow your incidents from a single occurrence, to an investigation, to linking multiple investigations together in a single consolidated case.

Introduction to Notification & Alerts:

Get a first look at both the administrative set-up and the end user output of our new notification and alert system.

System Administration—Understanding Roles, Users & Security:

Learn how to properly customize your system settings, roles and user accounts, assign workgroups, apply access levels, master organizational rollups and much more.

Customizing Perspective—Forms & Interface:

Learn how to set up and customize your Perspective system to suit your precise needs, including how to change labels, set required fields and much more.

Basic Analysis Expert:

Learn how to create queries in Analysis Expert and generate reports and charts.

Advanced Analysis Expert:

Learn how to create and work with custom queries, including using groupings and advanced search strings, to drill even further down into your data.

Understanding the Perspective Gateway:

Gain a full understanding of how Perspective's Gateway is used to control incident reports submitted through e-Reporting, custom Web forms and integration options.

For more details on the conference's schedule of events, visit www.ppm2000.com.

Fees

Registration Fee Includes:

- Access to General Sessions, Breakout Sessions and Hands-On Training Labs.
- A complete conference package including a detailed program guide.
- An invitation to our PPM 2000 mixer—March 9th.
Register early and come meet the PPM 2000 team and other attendees from 7:00–9:00 PM.
- Breakfast and lunch—March 10th & 11th.
*Breakfast and registration will be held from 7:30–8:45 AM.
Lunch will be served from 11:45 AM–12:45 PM.*
- An invitation to our evening reception and dinner—March 10th.
Join us for cocktails and dinner from 6:00–9:00 PM.

Conference Fees:

All conference fees are per person.

Before January 31st, 2009:

\$499.00 (SSP Members)

\$599.00 (No SSP)

Before February 28th, 2009:

\$599.00 (SSP Members)

\$699.00 (No SSP)

After February 28th, 2009:

\$699.00 (SSP Members)

\$799.00 (No SSP)

Multi-Person Discount:

Buy three registrations and get the fourth free.

(Expires Jan. 31, 2009.)

Location



TradeWinds
ISLAND RESORTS ON ST. PETE BEACH

TradeWinds Island Grand Beach Resort
5500 Gulf Boulevard
St. Pete Beach, Florida 33706

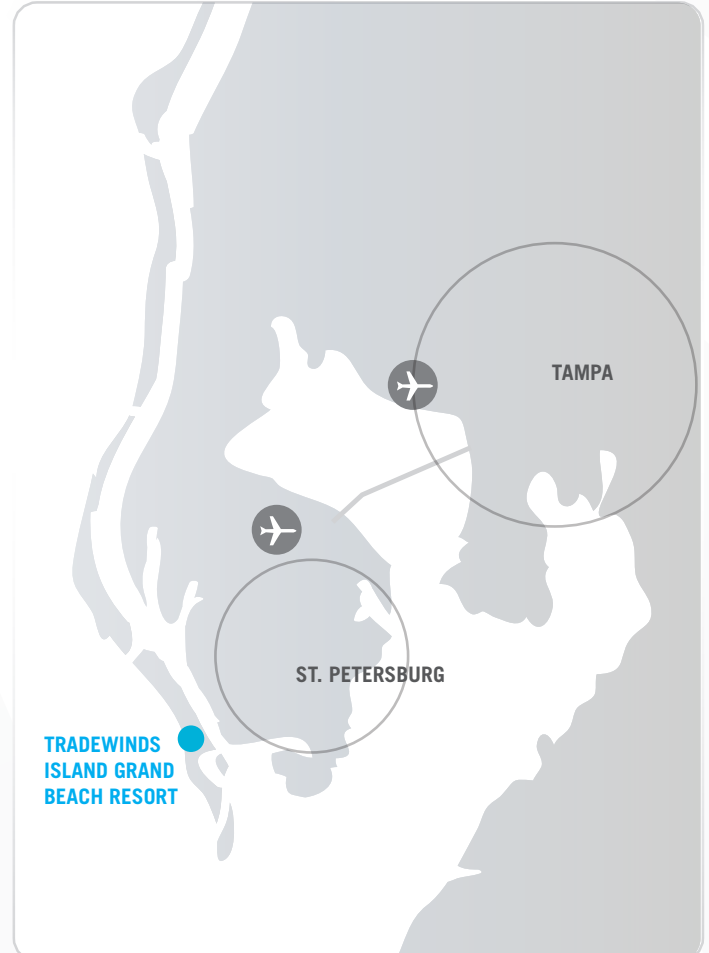
Your Room Reservation:

A special rate of \$170 per night has been arranged. Since a limited number of rooms are available at this rate, reserve your room today! (PPM's room block will be released back to the general public on February 8, 2009.) Just call 1-800-808-9833 or email groupreservations@twresort.com.

For more details on the TradeWinds Resort, please visit their Web site at www.tradewindsresort.com.

Your Flight Arrangements:

Most major airlines fly into Tampa's International Airport. The TradeWinds is 26 miles away (about a 30 minute drive). The St. Petersburg/Clearwater Airport is also serviced by a number of major and regional airlines and is about a 25 minute drive away. Or, if you have some time, you could fly into Orlando. From there, you would be looking at a one and a half hour drive to the TradeWinds Resort.





Register Today!
Space is limited and is reserved on a first come, first served basis!

Registration Form

Ways to Register

By Fax

Fax the completed registration form to:
(780) 448-0618
Attention: Customer Service Manager

Online

Complete the online registration form at:
www.ppm2000.com/register

Attendee Details

If, after registering, you are unable to attend, please send a colleague in your place. Substitutions can be made right up to the start of the conference. Cancellations will be accepted until February 13, 2009; your registration fee will be refunded, less a \$100 enrolment charge.

Attendee Name: _____
Title: _____
Company: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: (____) _____
Fax: (____) _____
Email: _____

Attendee Name: _____
Title: _____
Company: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: (____) _____
Fax: (____) _____
Email: _____

This attendee:

- Is disabled and requires special services.
 Has special dietary needs.

This attendee:

- Is disabled and requires special services.
 Has special dietary needs.

Conference Fees

All conference fees are per person.

Number of Attendees: ____ (x)

Register Before January 31...

\$499 (SSP Members)
\$599 (No SSP)

Register Before February 28...

\$599 (SSP Members)
\$699 (No SSP)

Register After February 28...

\$699 (SSP Members)
\$799 (No SSP)

Special Offer!

Register 3 attendees from the same company and a 4th attends free!

Total: \$ _____

Method of Payment

Only registrations accompanied by payment will be processed.

(Please check one):

Please charge my:

- Visa
MasterCard
American Express

My check is enclosed

Please make checks payable to:

PPM 2000 Inc.

Cardholder's Name: _____

Card Number: _____

Expiration Date: ____ / ____

Signature: _____

Mail to:

PPM 2000 Inc.
10088-102 Avenue, Suite 1307
Edmonton, Alberta
Canada T5J 2Z1

Thank you! We'll see you at the 2009 Perspective Users' Conference!

